

# **KHSI Board of Directors Meeting Teleconference August 22, 2024**

President Dan Turner called the meeting to order at 8:00 PM EST.

Board members present: Dan Turner, Howard Covington, Cindy DeOrnellis, Mike Jones, Justin Fruechte, Karen Kenagy, and Mandy Fletcher.

Mandy asked the board to review the minutes from July 18 and August 2, 2024. Cindy moved the minutes be accepted as presented. Howard seconded the motion and it passed 6-0. The July and August 2<sup>nd</sup> minutes were accepted.

Alan presented the treasurer's report which also included the year-to-date profit & loss and the balance sheet. Alan also provided the membership report and the registry report. Memberships and Registrations are up 5 percent and transfers showed a 26 percent increase.

## **Old Business**

NSIP committee – Dan

Dan informed the board that the committee is considering applying for a grant based on EBV's or to see if funds can be obtained for continued DNA testing.

Expo committee – Cindy & Mandy

Discussions and feedback was given from our 2024 expo. Suggestions for giving extra time for hands-on sessions and allotting extra time for breaks along with other input will be taken back to the expo committee. Mandy reported that the lamb cookoff was a success and participants and attendees enjoyed it.

Expo Sale committee – Cindy

Cindy reviewed the suggestions that were shared concerning the potential to start the sale earlier, reserve bids and consignor limits. The sale committee will have continued discussions.

Registry Implementation committee – Justin

Justin reported that he is receiving positive feedback and that membership is excited about the digital registry. He will be including an informational article in the next Hairald.

Hairald Ad Auctions & Promotions – Mike

Five Hairald Ad spaces were sold from \$500 to \$550 each.

The Promotions committee sent out brochures but will not have a booth at the Sunbelt Ag Expo. KHSI will still be represented.

#### Expo Registration Fees for BOD – Alan

In a previous meeting, it was noted that our board members would not have to pay the expo registration fee. Some of our board members paid this 2024 Expo fee, and Alan suggested that we reimburse those charges to the affected board members. Everyone was in unanimous agreement with Alan's recommendation.

#### Brown Registrations – Cindy

Jeff Ebert has been working and will continue to work to resolve this situation.

### **New Business**

#### SCKA KREG Grant – Alan

A grant application was reviewed for the South Central Katahdin Association (SCKA). Howard made a motion that KHSI commit funds to pay SCKA up to \$2,568.75 maximum. Cindy seconded the motion and the motion passed unanimously (6-0).

#### 2025 Expo Location – Cindy

The BOD and Expo Committee Chair looked at a couple locations – Evansville IN or Cookeville, TN. Discussions occurred and updated information concluded that Cookeville TN was not available for the dates of July 31 to August 2, 2025. Mandy made a motion to hold the 2025 KHSI Expo in Evansville, Indiana. Cindy seconded. The motion passed unanimously (6-0). Mandy will contact Marti to request that she book the Vanderburgh 4-H Center in Evansville, Indiana for our 2025 KHSI Expo. Updates to follow.

#### Digital Beef Contract – Justin

Justin updated all that it is time to get the contract signed now. He reported that Digital Beef is open to start our contract on September 1<sup>st</sup>. Justin made a motion to sign the starter contract for Digital Beef/Digital Katahdin on September 1, 2024. Cindy seconded the motion and the motion passed unanimously (6-0). The Digital Beef/Katahdin point committee members Dan Turner, Justin Fruechte, Britton Francis, Lynn Fahrmeier, Robert Walker (Digital Beef Liason) will work closely with Digital Beef. Additional updates are forthcoming.

#### Promotional Professionalism – Mandy

Mandy asked the board to provide some updated items for the KHSI professional promotional displays at events where KHSI is represented. Items of discussion were the lambing booklets, Hairald publications, and other producer guides.

#### Committee Chairs – Dan

The following Committee Chairs were discussed:

1. Commercial Programs – Howard
2. Expo Programs – Marti Carlson
3. Expo Sale – Cindy
4. Promotions – Mike

5. NSIP – Michele Canfield
6. Show Committee – Cindy
7. Video/Hair – Howard
8. KREG – Howard
9. Youth – Becky Schultz & John Dyer
10. Hairald – Justin
11. Digital Committee – Justin & Dan (co-chairs)

Cindy made a motion to maintain committee chairs as already publicized. Justin seconded and the motion passed unanimously 6-0.

Next meeting: September 19, 2024 at 8pm EST.

Cindy moved to adjourn the meeting. Mike seconded the motion. The motion passed 6-0, and Dan adjourned the meeting at 9:30 PM EST.

Respectfully submitted,  
Mandy Fletcher